

APPLICATION NUMBER 10/800,201

FILING DATE 3/15/2004

APPLICANT – AMOS ALTER ASSIGNEE – MADACY ENTERTAINMENT GROUP, LTD.

CONFIRMATION NUMBER – 9087

FOLIO-3 CD

## REMARKS/ARGUMENTS

In response to the Office Action of June 1, 2004, as supplemented by the Office Action of June 24, 2004, we have provided a Replacement Abstract placed on a separate sheet in compliance with 37 CFR 1.72(b) and 37 CFR 1.121.

In addition, we were unhappy with the quality of the original Drawings and have amended them to include newly revised and more complete drawings. In addition, the Detailed Description has been amended to reflect the content of the revised drawings.

Applicant respectfully requests that these amendments be considered and the application be deemed complete.

Attachments respectfully submitted



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## AMENDMENT

Commissioner for Patents

Mail Stop Missing Parts

P.O. Box 1450

Alexandria, Virginia 22313-1450

SIR:

In response to the Office Action of June 1, 2004 as supplemented by the Office Action of June 24, 2004, please note the following replacement item(s) with respect to the above-identified application as follows:

- The Replacement Abstract has now been placed on a separate sheet in compliance with 37 CFR 1.72(b) and 37 CFR 1.121.

In addition, please further amend the Application as follows:

- The Drawings have been amended to include newly revised and more complete drawings
- The Detailed Description has been amended to reflect the content of the revised drawings.

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## **SPECIFICATION**

### **TITLE**

### **FOLIO-3 CD**

Invented by Amos Alter, 3333 Graham Blvd., Suite 102, Montreal, Quebec, Canada H3R 3L5, and assigned to Madacy Entertainment Group, Limited, 3333 Graham Blvd., Suite 102, Montreal, Quebec, Canada H3R 3L5

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## **ABSTRACT**

A specially designed and constructed corrugated sleeve for packaging and displaying three (3) compact disc (CDs) which includes a unitary rectangular sheet of 15 point cover stock paper which is folded to form a holder for three (3) CDs. The folded sleeve is thereafter encased in a tightly fitted clear plastic heat sealed bag in such as fashion that the entire package can be opened flat to allow each individual CD to be viewed along with printed media, label copy and information.

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## **BACKGROUND OF THE INVENTION**

Both consumers and music distributors/retailers experience difficulty and frustration with the current format predominately utilized for the sale of CDs. Packaging of CDs typically includes a hard plastic box, often referred to as a “jewel case” which in turn holds the CD and some printed information. The plastic jewel case is both expensive, a waste of resources and, in instances where multiple CDs are being packaged, a waste of space. So called “multipacks”, featuring two (2), three (3) or more CDs often take up shelf space that even the largest stores are not willing or able to surrender.

There have been efforts that have attempted to overcome the disadvantages of the jewel case using paper material (U.S. Pat. No. 5,085,318 and U.S. Pat. No. 5,154,284). However, the earlier efforts were largely concerned with a single CD and attempted to create some way to allow space for booklets and other printed material to be incorporated therein.

The current application applies the benefit of paper to a holder of three (3) CDs and utilizes a tightly fitted clear plastic heat sealed bag. The plastic bag is applied in such a way as to allow the packaging to open to lie flat to permit all three (3) CDs to be viewed.

Hence this application features a three (3) CD holder which is inexpensive to construct and efficiently stores CDs to maximize utility for both commercial display and consumer storage purposes.

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## SUMMARY OF THE INVENTION

The present invention provides a three (3) CD packaging sleeve constructed from a single sheet piece of 15 point cover stock paper. The rectangular sheet is folded horizontally to form three (3) separate sleeves for the storage of compact discs. Each sleeve has a “half moon” cut out window through which the actual compact disc can be viewed. In addition, each sleeve has a half circle thumb tab to allow the compact disc to be easily removed. The front and back covers, as well as each sleeve can be utilized for printed information including label copy and performance information. In addition, the entire packaging will be encased in a tightly fitted clear plastic heat sealed bag while flat so that all three (3) sleeves as well as the compact discs can be viewed by the consumer without being opened.

It is therefore an object of the present invention to provide a three (3) CD packaging sleeve, as formed from a single piece of material, which minimizes the material necessary to effectively and safely package three CDs.

It is a further object of the present invention to provide a three (3) CD packaging sleeve which utilizes a single-fold design with a sleeve and cover portion.

It is the further object of the present invention to provide a “cut out” window through which a portion of the three (3) CDs can be viewed.

It is yet another object of the present invention to provide that the sleeve portion can be formed to hold three (3) CDs by folding a portion of the unitary sheet over upon itself and folding underneath.

It is still a further object of the present invention to provide surfaces for display of label copy and other pertinent information.

Other objects and advantages of this invention will become apparent from the following description taken in conjunction with the accompanying drawings wherein set forth, by way of illustration and example, are certain embodiments of this invention. The drawings constitute a part of this specification and include exemplary embodiments of the present invention and illustrate various objects and features thereof.

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## CLAIMS

What is claimed is:

1. A Folio-3 CD holder specially constructed in a space efficient manner and uniquely packaged in a tightly fitted clear plastic heat sealed bag comprised of three (3) CD containing sleeves formed from a unitary rectangular sheet of 15 point cover stock paper. The rectangular sheet of 15 point cover stock paper is folded horizontally to form three (3) individual sleeves. Separating each sleeve is a vertical spine panel which allows for identifying information to be printed on the outside thereof. Each of the three (3) sleeves are formed by folding the adhering tabs over a center section and affixed to viewing panels;

Wherein each of the three (3) CD containing sleeves is formed by:

folding the corresponding adhering tabs along with the center panel over the viewing panel; and

securing the adhering tables to the viewing panel by folding said tabs under viewing panels; and

wherein following the insertion of said CDs such packaging is heat sealed within a tightly fitted clear plastic bag while flat so that the individual CDs are visible through cutout windows.

2. The Folio-3 CD holder of claim 1, wherein said unitary sheet material includes 15 point cover stock.

3. The Folio-3 CD holder of claim 1, wherein said adhering tabs fold under viewing panel so that each of the three (3) containment sleeves forms a smooth pocket to receive each CD.

4. The Folio-3 CD holder of claim 1, wherein said viewing panel contains a cutout window in a half moon shape through which the CD located in the containment sleeves can be viewed.

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5. The Folio-3 CD holder of claim 1, wherein said viewing panel contains four (4) thumb tabs to allow easy removal of CDs.
6. The Folio-3 CD holder of claim 1, wherein said viewing panel contains space for label copy and other identifying information.
7. The Folio-3 CD holder of claim 1, wherein said vertical spine panels separate each sleeve and form outer spine for printing product information.
8. The Folio-3 CD holder of claim 1, wherein said three (3) containment sleeves are packaged in a heat sealed tightly fitted clear plastic bag.
9. The sealed tightly fitted clear plastic bag encased Folio-3 CD holder of claim 8, wherein said heat sealed tightly fitted containment sleeves may be opened to view contents or closed for space saving display.

**CLAIMS (continued)**

10. The sealed tightly fitted clear plastic bag encased Folio-3 CD of claim 8, wherein the printed product information may be readily and repeatedly viewed by the consumer by opening and closing the sealed Folio-3 CD.
11. The sealed tightly fitted clear plastic bag encased Folio-3 CD of claim 8, wherein the structure of the Folio-3 CD containment sleeve as well as the tightly sealed plastic bag ensures that the CDs are not damaged or displaced with frequent opening and closing by the consumer.



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**DRAWINGS:**

**Amendments to the Drawings**

The attached two (2) sheets of Drawings include revised Drawings replacing/supplementing the rather crude Drawings originally submitted. These sheets include all new figures which are detailed in the annexed “Detailed Description” which likewise replaces/supplements the original description.

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## DETAILED DESCRIPTION OF THE INVENTION

Referring now to **FIG. 1**, a pictorial view of the ~~Folio-3 CD~~ Folio-3 CD holder shown with the unitary sheet lying flat. ~~The Folio-3 CD the unitary diecut sheet of 15 point cover stock paper lying flat, printed side down. The sheet is divided into six (6) square sections comprised of three center panels 4, 5 and 6 and three viewing panels 7, 8 and 9. In addition, 1, 2 and 3. In addition, three adhering tabs 1, 2 and 3 are located at the top portion of center panels 7, 8 and 9 are 4, 5 and 6 located below the center panels.~~

Also referring to **FIG. 1**, the package formation consists of a horizontal fold line 21, ~~separating 10, between center panels 4, 5, 6 from 4, 5 and 6 and viewing panels 7, 8, 9 and 1, 2 and 3. A second horizontal fold line 22, separating 11 is between center panels 4, 5, 6 from 4, 5 and 6 and adhering tabs 1, 2, 3. 7, 8 and 9.~~ In addition, vertical spine panels 17 and 18 are located between center panels 4, 5 and 5, 6 respectively. panel/fold lines 12 and 13 create a vertical spine panel 16. Vertical spine panel/fold lines 14 and 15 create a vertical spine panel 17. The vertical spine panels are apparent when the Folio-3 CD is folded.

Also referring to **FIG. 1**, at the midline of viewing panels 7, 8, 9, ~~1, 2 and 3~~ is a die cut window ~~10, 11, 12, 18, 19 and 20.~~ In addition, viewing panels 7, 8, 9, ~~1, 2 and 3~~ contain thumb tabs along the outside vertical edges of viewing panels 7, 9 ~~1 and 3~~ and along both vertical edges of viewing panel 8:

2. The change of shape, removal or other variation of one or more of the

~~In assembling the present invention center panels 4, 5, 6 along with the attached adhering tabs 1, 2, 3 are folded over viewing panels 7, 8, 9 along fold line 21. Adhering tabs 1, 2, 3 are folded under and affixed to viewing panels 7, 8, 9 using adhesive glue.~~

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Referring now to FIG. 2, the Folio-3 CD containment sleeves is now lying flat forming three separate compartments within which 3 CDs are loaded. Thumb tabs 13,14,15,16 assist in both loading and eventual removal of each disc. die cut windows or thumb tabs, are other variations of the same package.

FIG. 2 shows the first stages of assembly. Firstly, adhesive glue strips 24, 25 and 26 are applied to the printed side of adhering tabs 7, 8 and 9. These adhering tabs are then folded inwards along horizontal fold line 11. Viewing panels 1, 2 and 3 are folded forward over adhering panels 7, 8 and 9, respectively, and are affixed to the adhesive glue strips.

FIG. 3 shows the Folio-3 CD, now with 3 separate, containment sleeves 27, 28 and 29. Containment sleeve 27 consists of panels 1, 4 and 7. Containment sleeve 28 consists of panels 2, 5 and 8. Containment sleeve 29 consists of panels 3, 6 and 9.

FIG. 4 shows three CDs A, B and C being inserted in through the side openings of the containment sleeves 27, 28 and 29. When loaded, part of the CDs are visible through the three diecut windows.

FIG. 5A shows the Folio-3 CD and with the 3 CDs having been inserted in the containment sleeves being inserted into the side of a fitted clear plastic bag (D), which has been pre-sealed on 3 sides.

In Fig. 5B, the fitted clear plastic bag, now containing the Folio-3 CD with the 3 CDs inserted in the containment sleeves, is heat sealed at the open end, thus enclosing the Folio-3 CD in a heat sealed, tightly fitted clear plastic bag.

FIG. 6A shows containment sleeve 29 being folded forward along vertical spine panel/fold lines 14 and 15 over and covering containment sleeve 28.

FIG. 6B shows containment sleeve 27 folded along vertical spine panel/fold lines 12 and 13 over and covering containment sleeve 29.

#### DETAILED DESCRIPTION OF THE INVENTION (continued)

FIG. 7A is a photograph of an assembled Folio-3 CD holder folded, glued, loaded and sealed in a tightly fitted clear plastic bag in its open position. This corresponds to FIG. 5B above.

FIG. 7B is a photograph of an assembled Folio-3 CD holder folded, glued, loaded and sealed in a tightly fitted clear plastic bag in its nearly closed position. This corresponds to FIG. 6B above.

Referring again to FIG. 2, after the discs are loaded and while lying flat as seen in FIG. 2, the Folio-3 CD containment sleeves are packaged in a heat sealed tightly fitted clear plastic bag. 7A and FIG. 7B, the assembled Folio-3 CD holder may be readily and repeatedly viewed by the consumer by opening and

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closing the sealed Folio-3 CD without damaging or displacing the CDs inside of the containment sleeves.

~~Referring again to FIG.2, after the Folio-3 CD containment sleeves are heat sealed in the tightly fitted clear plastic bag, viewing panel 9 is folded over viewing panel 8 along vertical spine 18. In addition, viewing panel 7 is folded over viewing panel 9 which is now lying atop of viewing panel 8 to form a fully packaged Folio-3 CD.~~

The Folio-3 CD holder may also carry printed indicia on its various surfaces to convey information and/or attract a consumer to the product. These printed indicia might be printed directly on the unitary sleeve material. One of the advantages of the Folio-3 CD is that all aforementioned printed surfaces can be readily and repeatedly viewed by the consumer by opening and closing the sealed Folio-3 CD. In addition, the structure of the Folio-3 CD containment sleeve as well as the tightly sealed plastic bag ensures that the CDs are not damaged or displaced with frequent opening and closing by the consumer.

It is understood that while I have illustrated and described certain forms of my invention, it is not to be limited to the specific forms or arrangement of parts herein described and shown. It will appear to those skilled in the art that various changes may be made without departing from the scope of the invention and that the invention is not to be considered limited to what is shown in the drawings and described in the specification.

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